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SIPCAM AGRO CANADA WELCOMES PRODUCT DEVELOPMENT MANAGER FOR EASTERN CANADA

(DELHI, ON, CANADA — May 14, 2026) [Sipcam Agro Canada](#) is pleased to share that [Willy Gubbels](#) has joined the organization as the Product Development Manager for Eastern Canada. The Sipcam Agro Canada product offerings of crop protection and biostimulants for Eastern Canada customers continues to grow and the most recent additions to the portfolio were the Sencor 75DF and Sencor 480F brands. Gubbels will work with retail partners to support and grow Sipcam Agro Canada's effective crop health and protection offerings and biostimulants product sales.

Gubbels brings a wealth of experience to the position having worked for more than 30 years in the agricultural industry with customers in eastern Canada, where he has held roles including Key Account Manager, Sales Manager and General Manager. Gubbels graduated with a degree in Horticultural Science from the Agriculture Production Management Program at the University of Guelph, Ridgetown Campus, in Ontario, Canada.

“Willy brings a wealth of experience to the position having worked more than 30 years in agriculture with customers in eastern Canada. We are excited to have his knowledge and customer focus join our team,” said [Howie Zander](#), Key Account Manager for Sipcam Agro Canada. “Willy looks forward to working with customers to support them on current and future portfolio opportunities in both row crop and horticulture markets in eastern Canada.”

Gubbels can be contacted via [email at wgubbels@sipcamagro.com](mailto:wgubbels@sipcamagro.com) or by phone at C# (548) 998-3515.

For additional information about Sipcam Agro Canada's portfolio, customers may also contact Sipcam Agro Canada at (833) 844-1924, info@sipcamagrocanada.ca or visit www.sipcamagrocanada.ca.

About Sipcam Agro

Headquartered in Durham, North Carolina, Sipcam Agro USA Inc., is owned by the Sipcam-Oxon Group, a privately owned Italian company recognized worldwide for more than 80 years for its chemical formulation and manufacturing expertise. Sipcam Agro USA, incorporated in 1946, is celebrating 40 years of agrichemical production and manufacturing success this year. Built to serve customers across North America and Canada with global production capabilities, Sipcam Agro offers U.S. formulation facilities, years of crop and turf protection product experience, and significant warehouse space. Since 2024, Sipcam Agro in Canada is focused on being a high-quality, competitively priced, and dependable supplier of crop protection products. In concert with the company's skilled team and superior portfolio, the growing Sipcam Agro Canada team is helping to expand Sipcam's international footprint to enable immediate close partnerships with new key customers in Canada. For more information, visit www.sipcam.com and www.sipcamagrocanada.ca.

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