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SIPCAM AGRO USA ANNOUNCES NEW NATIONAL SALES MANAGER

Bill Hume Brings Agricultural Asset Management, and National and Regional Sales Management to Sipcam

March 31, 2026 (DURHAM, NC) – [Sipcam Agro USA](#), is pleased to announce the appointment of [Bill Hume](#), as the National Sales Manager for the company’s trusted plant protection solutions serving the U.S. national agriculture, and turf and ornamental industry.

Hume brings years of global product and U.S. asset management experience, as well as national and regional sales management to the Sipcam Agro USA team. Serving in leadership positions in both basic manufacturing and ag retail organizations, he understands what it takes to be successful in today’s channel dynamics.

Hume has been part of blockbuster chemistry launches with FMC Corporation and DuPont Crop Protection, as well as guiding growth of bio-stimulant and bio-pesticide portfolios.

“Bill has built his skills and experience through an impactful career in agricultural sales management, strategic planning and building customer relationships,” said [Brent Marek](#), CEO/COO of [Sipcam Agro USA](#). “His diverse global and domestic sales experience in all areas of crop and turf protection, knowledge of new bio-stimulant and bio-pesticide product development, and strong leadership acumen will empower our team to achieve and exceed our sales goals.”

Hume earned a Bachelor of Science in Crop Science from California Polytechnic-San Luis Obispo, and has served on numerous industry boards, including Chairman of Western Plant Health.

Sipcam Agro USA has been expanding its exceptional portfolio to include unique, responsive fungicides, herbicides, and value-added solutions such as [Annuity](#), [Carve Xtra](#), [Cortina Xtra](#), [ETQ Flex](#) and [Mevalone](#), with several more planned-by the end of the year. The Sipcam family also includes [Sipcam Agro Solutions](#), an agrochemical plant in Waynesboro, MS, and a growing sales team in [Canada](#). Learn more about Sipcam Agro USA at www.sipcam.com.

About Sipcam:

Headquartered in Durham, North Carolina, Sipcam Agro USA Inc., is owned by the Sipcam-Oxon Group, a privately owned Italian company recognized worldwide for more than 80 years for its chemical formulation and manufacturing expertise. Sipcam Agro USA, incorporated in 1986, is celebrating 40 years of agrochemical production and manufacturing success this year. For more information, visit www.sipcam.com.

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