

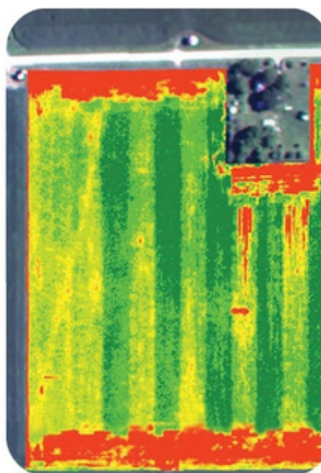


WHAT IS FIELDMAX™?



Field Max™ is Sipcam Agro USA's drone-supported biostimulant demonstration program designed to give growers a clearer, field-based proof-of-product performance. Because biostimulants do not always create an immediate visible change, FieldMax™ uses drone application, drone scouting, **NDVI*** monitoring, and summary reporting to help customers see positive product impact in real time. The program is designed to reduce skepticism and build stronger confidence in the effectiveness of Sipcam's biostimulant solutions.

HOW NDVI* WORKS



NDVI (*Normalized Difference Vegetation Index*) is a vegetation-imaging tool that helps show differences in crop vigor and plant health across a field. By measuring how plants reflect light, NDVI can make crop response exceptionally visible and easier to compare over time. With Sipcam's drone technology using NDVI, FieldMax™ turns product evaluation into a visible, field-based experience. The program starts by selecting the right field, crop, and Sipcam biostimulant, then applies the product in a designated demonstration area. From there, FieldMax™ tracks the field over time through drone scouting, imagery and NDVI analysis, helping highlight crop response through clear, visual comparisons and summary reporting. The result is a more credible, easier-to-see view of product performance that helps support stronger evaluation and greater confidence in the product.

HOW FIELDMAX™ CAN HELP YOU

1. Evaluate product performance in real field conditions on your own farm
2. Provide visible observations backed by drone imagery, scouting, and monitoring
3. Allow for easier tracking of crop improvement and comparison over time
4. Support more confident product decisions for your operation



HOW FIELDMAX HELPS YOU AS A GROWER

FieldMax™ helps you evaluate product performance in real field conditions on your own farm. By combining drone application, scouting, imagery, and NDVI monitoring, the program gives you a clearer way to observe crop response over time. This makes product performance easier to review, compare, and discuss, while supporting more confident agronomic decisions for your operation.

PROGRAM RULES

- Only approved Sipcam Agro USA biostimulant products may be used in the program.
- Fields, acres, and participants must be approved before enrollment.
- Exact demonstration areas must be identified before application begins.
- Fields must be accessible for drone application, scouting, and monitoring.
- Participants must communicate promptly and follow all label directions and requirements



CRITICAL DEADLINES

- Demo interest submissions due by: _____
- Approved field, acre and product selections confirmed by: _____
- Application planning and scheduling completed by: _____
- Monitoring and final program review completed by: _____

CONTACT INFORMATION



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To learn more about the FieldMax™ program and our entire portfolio, talk to your Sipcam Agro distributor or visit [sipcam.com](https://www.sipcam.com). Always read and follow label directions.

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