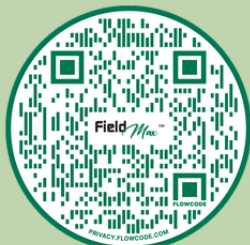


SCAN QR CODE



Let's collaborate and grow more together

CONTACT INFORMATION



[First Name]

[Last Name]

Biostimulant Product
Agronomist



+123 456 7890



www.sipcam.com/us/en/



XXX@sipcamagro.com



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ABOUT SIPCAM AGRO

Sipcam Agro USA is a part of the Sipcam Oxon Group, an Italian-based, global network of agrotechnology companies, formed in 1946 and celebrating 80 years as a leader in the development, registration, production and marketing, of a solid portfolio of plant protection products for agriculture, turf, ornamental and lawn markets.

Sipcam Agro USA, launched in 1986, is celebrating 40 years as a trusted agriculture leader with a range of quality products that are constantly being refined to meet the needs of the modern grower. From fungicides, herbicides and insecticides to value-added solutions like biostimulants and plant health nutrients, we provide the means to help you grow your business and expand your legacy.



Field *Max*™

**TURNING POTENTIAL
INTO PERFORMANCE**

Bringing more clarity to field performance through a practical, hands-on approach. Designed to help growers better understand positive visual results and make decisions with confidence.

Sipcam.com

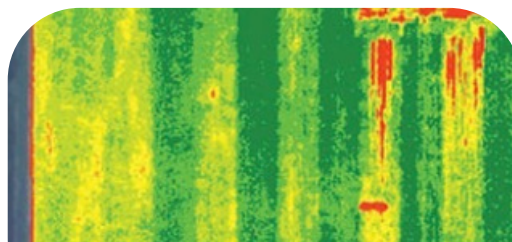
WHAT IS FIELDMAX™?

FieldMax™ is SIPCAM's drone-supported demonstration program designed to help growers evaluate biostimulant performance in real field conditions. Because biostimulants do not always create an immediate visible change, FieldMax provides a more practical way to observe product performance over time.

Through **drone application, scouting, NDVI* monitoring, visual comparisons, and summary reporting**, the program creates a clearer picture of crop improvement throughout the demonstration period. Instead of relying only on product claims or outside trial data, FieldMax™ gives customers field-based observations from an actual on-farm setting.

The result is a more credible and easier way to review performance, support recommendations, and build confidence in biostimulant use.

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WHAT IS NDVI*?

NDVI (Normalized Difference Vegetation Index) is a vegetation-imaging tool that helps show differences in crop vigor and plant health across a field. By measuring how plants reflect light, NDVI can make crop response exceptionally visible and easier to compare over time. With Sipcam's drone technology using NDVI, FieldMax™ turns product evaluation into a visible, field-based experience. The program starts by selecting the right field, crop, and Sipcam biostimulant, then applies the product in a designated demonstration area. From there, FieldMax™ tracks the field over time through drone scouting, imagery and NDVI analysis, helping highlight crop response through clear, visual comparisons and summary reporting. The result is a more credible, easier-to-see view of product performance that helps support stronger evaluation and greater confidence in the product.

HOW FIELDMAX™ WORKS

Select the Right Fit:

We work with you to identify the right field, crop, and Sipcam biostimulant product for a strong demonstration fit

Apply and Monitor:

Sipcam biostimulant products are applied and monitored using NDVI imaging throughout the demo period

Evaluate Performance:

Images and observations are used to review crop improvement and make product performance easier to understand

PROGRAM RULES

1. Only approved Sipcam products may be used in the program.
2. Fields and acres must be approved before enrollment.
3. Exact demo areas must be identified before application.
4. Fields must be accessible for drone application, scouting, and monitoring.
5. Participants must communicate promptly and follow all label directions and requirements.