



## AMPLIFY CROP YIELDS AND QUALITY—FROM THE GROUND UP

Reverb™ is a next-generation micronutrient-based fertilizer catalyst for soil-applied fertilizers and stalk decomposition. When applied with starter fertilizers and in-season nitrogen applications, Reverb enhances the uptake and utilization of applied nutrients. When applied in conjunction with liquid nitrogen, Reverb works synergistically with soil microbes to break down crop residue and debris, providing more soil nutrients for next year's crop.

While relatively new to the U.S. market, our value-added solutions have been used successfully in Europe for nearly two decades to give crops the winning edge. In fact, we are the market leader in European nutritional and soil amendment products and have been for the past 15 years. You can be confident that Sipcam Agro products have been tested and proven under real-world conditions by agronomists — professionals who demand results.



### NUTRIENT ENHANCER. YIELD PROMOTER.

- » Improves the foundation to increase nutrient availability and reduced nutrient tie-up
- » Supports rhizosphere function and activity
- » Supports plant respiration which is essential for crop establishment in cold, wet soils
- » Supports key processes for chlorophyll production and density
- » Formulated with NuTex™ Enzyme Driven Activity

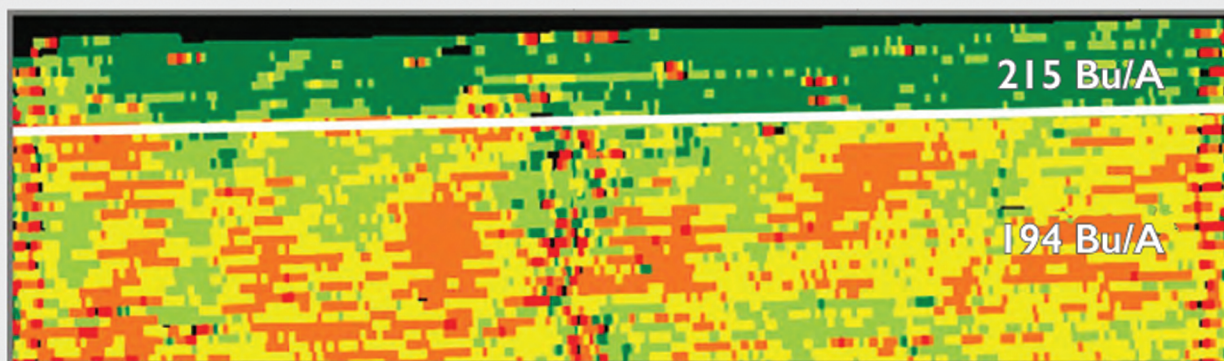
[sipcam.com](http://sipcam.com)

## WE PROVE OUR PRODUCT PERFORMANCE SO YOU DON'T HAVE TO

Multiple years of independent research and field trials have proven that Reverb provides, on average, over 7 bushels per acre increase in corn yields. With over an 80% winning trial record across multiple states, soils, crops and applications, Reverb is a proven and economical addition to liquid starter, in-season nitrogen, and potassium fertilizer applications.

### YIELD MAPS TELL THE STORY – Michigan 2017

Grower Standard Fertilizer Program + 32 oz./A Reverb



Grower Standard Fertilizer Program = 20 gal./A UAN32

### CROP RESIDUE MANAGEMENT – Illinois 2017



32 oz./A Reverb + 5 gal./A UAN28 ◀

▶ Untreated

### FEATURES & BENEFITS

- » Suspension concentrate of micronized leonardite
- » Unique, non-chemical extraction process for superior bioavailability
- » Reduces nutrient tie-up resulting in the increase of nutrient availability
- » Increases water retention and cation exchange capacities in the zones where Baccarat is applied
- » Enhances uptake of N, P, K and micro nutrients
- » Easy to use: low rates, immediate solubility and low acid pH for tank-mix compatibility



**SIPCAM AGRO**  
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To learn more about Reverb or our entire value-added solutions portfolio, talk to your Sipcam Agro distributor or visit [sipcam.com](http://sipcam.com).

Sipcam Agro USA, Inc.  
2525 Meridian Parkway, Suite 350 | Durham, NC 27713 | [sipcam.com](http://sipcam.com) | 800.295.0733

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