



BUILDING BETTER CROPS FROM THE GROUND UP

Baccarat® is a next-generation soil amendment that provides both soil and crop quality benefits by giving plants a solid foundation for success with enhanced nutrient uptake and availability. Baccarat adds highly active and readily available humic substances to the soil, supporting water retention and drought tolerance benefits, enhanced nutrient uptake, and improved root mass and growth for your crop.

While relatively new to the U.S. market, our value-added solutions have been used successfully in Europe for nearly two decades to give crops the winning edge. In fact, we are the market leader in European nutritional and soil amendment products and have been for the past 15 years. You can be confident that Sipcam Agro products have been tested and proven under real-world conditions by agronomy professionals who demand results.



SOIL CONDITIONER. NUTRIENT ENHANCER.

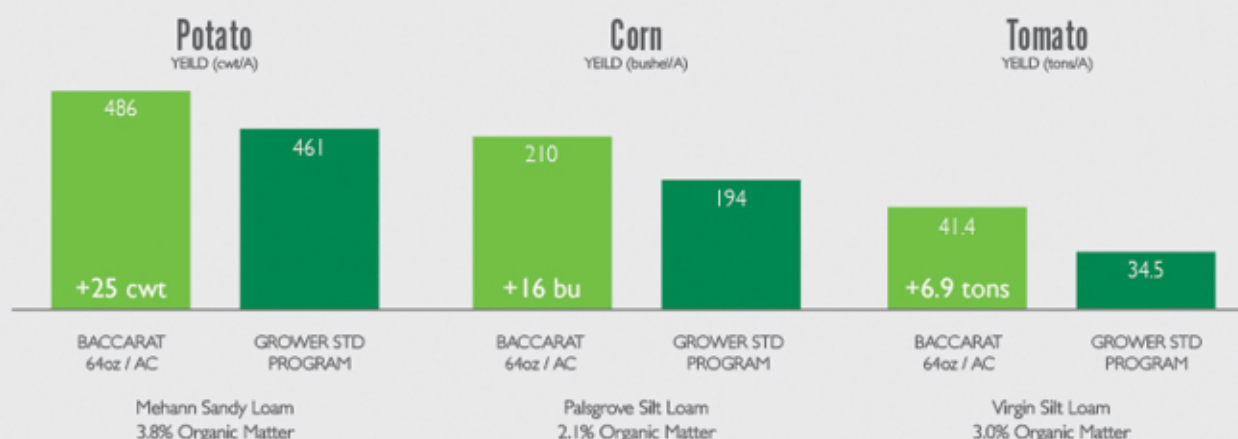
- » Readily available humic substances condition the soil
- » Enhances germination and root growth with improved nutrient availability, giving crops a solid foundation
- » Optimizes plant efficiency, supporting improved nutrient and fertilizer uptake
- » Proprietary extraction process delivers higher rate of active ingredient per gallon
- » Highly concentrated and highly available (100%) active ingredient

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THE SCIENCE BEHIND BACCARAT®

Baccarat® begins with pure, non-adulterated leonardite, rich in humic, fulvic and ulmic acids and micronutrients. Our proprietary, nonchemical micronizing process (Sipcron Particle Technology) makes it superior to humic acids derived from traditional alkaline extraction methods. The result is a more sustainable and readily available formulated product with a higher active ingredient concentration per gallon, lower use rates and lower cost per acre.

SUPPLEMENTING SOILS WITH THE ACTIVE INGREDIENT OF ORGANIC MATTER – Wisconsin Rapids, WI



Baccarat®

TRADITIONAL ALKALINE
EXTRACTED HUMIC ACIDS

FORMULATION	SUSPENSION CONCENTRATE (SC)	LIQUID SOLUTION
Contains	Humic Fulvic Ulmic* Nutrients	Humic Fulvic
pH	pH=4.5, low pH results in excellent tank mix compatibility, 100% soluble	pH > 8
Single rate	32 oz/acre	1 gallon per acre of 12% Humic product

*Ulmic acid influences the synthesis of proteins, nucleic acids and enzymatic activity.

FEATURES & BENEFITS

- » Suspension concentrate of micronized leonardite
- » Unique, nonchemical extraction process for superior bioavailability
- » Enhances germination and root growth with increased nutrient availability and reduced nutrient tie-up
- » Increases water retention and cation exchange capacities in the zones where Baccarat is applied
- » Enhances uptake of N, P, K and micronutrients
- » Easy to use: low rates, immediate solubility and low acid pH for tank-mix compatibility



Baccarat® is a trademark of Sipcam Agro USA, Inc. To learn more about our entire portfolio of agricultural solutions, talk to your Sipcam Agro USA representative or visit www.sipcam.com.

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